



Scroll Network
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Graphic Designer

Here at Scroll.Network, we promote innovation by preserving the mindset that all technological advancement is regenerative and, therefore, originates from the desire to improve upon the current standard.

We're seeking a multi-talented, passionate, and enthusiastic graphic designer to join our Creative Team. In this role you'll help to expand the visual identity and brand of Scroll.Network, its products, and services.

Responsibilities:

- Create visual assets including: digital social media ads, emails, websites, photography, videos, and print.
- Design eCommerce products including labels, stickers, t-shirts.
- Working in conjunction with the other Digital Media focused positions in the company to run and maintain social media accounts and digital media in general.
- Actively thinking of new opportunities to take the brand forward in the industry.
- Solving complex problems by gathering information and materials, working with multiple stakeholders, managing constructive feedback and fostering an iterative design process.
- Managing multiple projects of varying levels of complexity, as well as scope, and get great work done, on time.
- Maintaining technical knowledge by attending design workshops; reviewing professional publications; participating in professional societies, and keeping an eye on design trends as well as tech trends and how to respond to them in an open dialogue with the industry.
- Contributing to team efforts by accomplishing related tasks as needed.
- Constant regard for brand consistency.

Requirements:

- A Bachelor's Degree in graphic design from a university or art school.
- 4+ years of brand or agency design experience across multiple platforms, including various forms of social media. Advertising design experience is a plus.
- Experience designing for all major social media platforms.
- Excellent self-management skills.
- A willingness to learn and seek new skills.
- Proficient with Adobe CC Programs: After Effects, Illustrator, Photoshop and InDesign.
- Understanding of Cinema 4D is a plus.
- Illustration skills are a plus.
- A diverse portfolio of work that demonstrates design thinking and experience.
- Ability to thrive in high-growth, dynamic, startup environments; able to react quickly to changing circumstances and communicate effectively with different stakeholders.
- Thoughtful, obsessive attention to details while being able to see the big picture.
- A strong understanding of principles for photography, motion, storytelling, typography, layout, and color theory.