



Scroll Network  
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## **Illustrator**

Here at Scroll.Network, we promote innovation by preserving the mindset that all technological advancement is regenerative and, therefore, originates from the desire to improve upon the current standard.

We're seeking a multi-talented, passionate, and enthusiastic illustrator to join our Creative Team. In this role you'll help to expand the visual identity and brand of Scroll.Network, its products, and services.

## **Responsibilities:**

- Create illustration based visual assets including: digital media ads, brand assets, website assets, and software assets.
- Working in conjunction with the other Digital Media focused positions in the company to run and maintain social media accounts and digital media in general.
- Actively thinking of new opportunities to take the brand forward in the industry.
- Solving complex problems by gathering information and materials, working with multiple stakeholders, managing constructive feedback and fostering an iterative design process.
- Managing multiple projects of varying levels of complexity, as well as scope, and get great work done, on time.
- Maintaining industry knowledge by attending art workshops and events; reviewing professional publications; participating in professional societies, and keeping an eye on art trends as well as tech trends in order to properly respond to them in an open dialogue with others in the industry.
- Contributing to team efforts by accomplishing related tasks as needed.
- Constant regard for brand consistency.
- Versatile illustration style based on the task at hand.
- Maintain proper file organization and structure to adhere to current company standards.

## **Requirements:**

- 5+ years of brand or agency illustration experience.
- A portfolio that demonstrates advanced illustration skills and experience.
- Excellent self-management skills.
- A willingness to learn and seek new skills.
- Proficient with Adobe CC Programs: Illustrator, Photoshop, or any other program to create successful art
- Advertising and marketing art experience is a plus.
- Understanding of 3D modeling, motion graphics, and/or animation is a plus.
- Ability to thrive in high-growth, dynamic, startup environments; able to react quickly to changing circumstances and communicate effectively with different stakeholders.
- Thoughtful, obsessive attention to details while being able to see the big picture.
- A strong understanding of principles for art theory, principles of texture, motion, storytelling, layout, composition, and color theory.